# Directory of Providers for Program Evaluation Services

February 2022

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|      | American Institute for Research (AIR)                              |
|      | Claremont Graduate   |
|      | CoBro Consulting, LLC  |
|      | Extended Learning Inc., dba Educational Resource Consultants (ERC) |
|      | Hanover Research Council LLC                                       |
|      | Health Management Associates, Inc.                                 |
|      | Metiri Group   |
|      | Pacific Research and Evaluation, LLC                               |
|      | Public Works Group dba Public Works                                |
|      | RAND Corporation   |
|      | Resource Development Associates                                    |
|      | SRI International  |
|      | The Mark USA Inc.  |
|      | USC- Dornsife Center for Economic and Social Research              |

#### A. Introduction

The District issued a Request for Proposals (RFP) with the goal to established vendors with experience to provide contracts with evaluation professionals, under a bench contract(s), to assist in evaluating and analyzing programs funded by federal, state and local entities, and private foundations to support its educational initiatives, policies and goals. Thousands of corporate sponsors, private and public entities in the United States give billions of dollars each year to specific educational causes. Evaluation professionals provide valuable services by conducting the research needed to the specificity required to ensure continued funding and meeting funding requirements. Various programs in the District provide services that require evaluation, including but not limited to, the following departments:

- Early childhood, elementary and secondary academic and social-emotional programs
- > The integration of the arts and instructional technology into core subjects
- College and career-readiness programs and support
- Before and After-school Programs
- ➤ Health and Human Services

14 professional vendors were selected to provide program evaluation services.

#### **B.** Accessing the Contracts

Principals, Administrators and other responsible staff should review the selection of approved vendors to obtain descriptions of services, itemized lists of goods, and pricing. Quotes must be within the guidelines contained within this directory.

Ariba Purchase Requisitions (PR) must reference the Vendor Number and Contract Number listed in this Directory.

The product category for Professional Services is 96102. This product category must be used when creating the PR in order for the PO to reference the Contract. Any questions about this process should be directed to the Shopping Cart Support Center or Buyer assigned to your local district for assistance.

#### Step-by-Step Instructions

- 1. Contact a vendor that offers the services of interest to you. Obtain a quote, scope of work, and a timeline (or delivery schedule). If the services will occur over multiple weeks or months, include an invoice as well.
- Create a Purchase Requisition using product category <u>96102</u>. Reference the Vendor Number and Contract Number listed in this Directory. Be sure to attach the quote, scope of work and timeline.
- 3. Once the vendor confirms they have received the PO, they may begin providing services.

# C. List of Providers for Program Evaluation Services

| Firm Name  | Contract Number<br>SAP/Ariba | Vendor<br>Number | Contact email                  |
|--|------------------------------|------------------|--------------------------------|
| American Institute for Research (AIR)                              | 4400010026 / C2361           | 1000007735       | jrickles@air.org               |
| Claremont Graduate University                                      | 4400010027 / C2362           | 1000007173       | tiffany.berry@cgu.edu          |
| CoBro Consulting, LLC  | 4400010028 / C2363           | 1000006669       | dcole@CoBroConsulting.com      |
| Extended Learning Inc., dba Educational Resource Consultants (ERC) | 4400010029 / C2364           | 1000001476       | stephen@ercdata.com            |
| Hanover Research Council LLC                                       | 4400010050 / C2365           | 1000009833       | mleshner@hanoverresearch.com   |
| Health Management Associates, Inc.                                 | 4400010051/ C2366            | 1000018810       | contracts@healthmanagement.com |
| Metiri Group   | 4400010052 / C2367           | 1000013131       | clemke@metiri.com              |
| Pacific Research and Evaluation, LLC                               | 4400010053 / C2368           | 1000021699       | Kristi@pacific-research.org    |
| Public Works Group dba Public Works                                | 4400010054 / C2369           | 1000000421       | patty@publicworksinc.org       |
| RAND Corporation   | 4400010055/ C2370            | 1000014387       | gchee@rand.org                 |
| Resource Development Associates                                    | 4400010056 / C2371           | 1000000345       | ddahl@RDAconsulting.com        |
| SRI International  | 4400010057 / C2372           | 1000007743       | kim.cargill@sri.com            |
| The Mark USA Inc.  | 4400010058 / C2373           | 1000018967       | tshirachi@themarkusa.com       |
| USC- Dornsife Center for Economic and Social Research              | 4400010059                   | 1000026816       | rubyling@usc.edu               |

#### D. STATEMENT OF WORK

#### PROGRAM EVALUTION SERVICES

#### STATEMENT OF WORK

#### 1.0 SCOPE

The Contractor shall implement an evaluation plan to assess the effectiveness of specific programs and to ensure compliance with funding requirements. The Contractor shall coordinate with department administrators to identify District projects that require evaluation based on needs and available funding. The Contractor shall track the outcomes and strategies shown to work effectively as well as provide additional information as required. The Contractor shall work with the appropriate personnel to expedite internal processing of information and maintain a positive, proactive relationship with community organizations, city officials, non-profit agencies and other educational institutions to assist in compliance and process efficiency. Depending on the complexity of the data requirements for each program, the Contractor shall create and distribute standards and special reports, studies, summaries, and analyses as required by the District.

#### 2.0 REQUIREMENTS

Contractor shall perform the following tasks and duties:

#### Task 1 (Preplanning Stage)

Prepare projects and supporting documentation to ensure compliance with funding requirements:

- A. Review project guidelines with District staff.
- B. Review relevant literature to determine existing research related to project being evaluated for the creation of logic model specific to program being evaluated.
- Discuss issues and participate in meetings to advise on the logic model, project and development process.
- Prepare list of issues and concerns in relation to the specific project to be resolved.
- E. Request information from District staff regarding any items requiring action.
- Consult, plan and strategize with District staff throughout the evaluation project process.
- G. Assist with data gathering, preparation, and scheduling.

#### Task 2 (Development Stage)

Assist in the scheduling of meetings and the development of timetables for the evaluation project:

- A. Develop timelines and the strategy to ensure timely submissions of requested product:
- B. Structure workflow and execute work plan for data-collection;
- C. Collaborate with proper stakeholders to coordinate data-collection:
- D. Locate, identify, research, collect and analyze data as set forth in the District quidelines;
- Provide formative research findings and advise on mid-term corrections when necessary;
- F. Provide summative research findings;
- G. Develop language for final reports and data including, if necessary, charts, tables, and diagrams to Illustrate data; and
- H. Prepare supplemental information required for project completion.

#### Task 3 (Completion Stage)

Final report preparation, delivery and presentation of findings to various audiences;

- Prepare drafts of evaluation,
- B. Coordinate reviews of the draft evaluation with District staff,
- C. Provide copies of the final and completed evaluation project to District staff,
- D. Submit, present and support the dissemination of final findings to District staff, and
- E. Conduct follow-up review based on user needs.

#### Task 4 (Follow-Up Stage)

- A. Develop and maintain contacts with the District;
- B. Maintain evaluation records;
- C. Track deadlines, monitor status of progress reports, and review the process to embed a continuance improvement model:
- D. Assist in the development of evaluation criteria and the collection and analysis of data to measure program effectiveness; and
- E. Prepare and submit semi-annual Status Report summarizing findings and observations.

#### 3.0 PERFORMANCE REVIEW

A performance review may be conducted by the District to ensure services are performed satisfactorily by the Contractor. Contractor may be notified by the District of their performance. If the review is unsatisfactory, the Contractor shall be required to submit a corrective action plan to address the deficiencies. If the performance is not approved, the contract shall not be renewed and terminated.

RFP NO.: 2000002288 ISSUED DATE: September 10, 2021 TITLE: Program Evaluation Services

#### 4.0 DELIVERABLES

| Item | Descriptio   | SOW<br>Referenc       | Due<br>Date                            | Deliver to<br>District         |
|------|--|-----------------------|--|--------------------------------|
| 1    | Consultation and Strategizing  | Task 1A,1B,<br>1D,1F  | Upon Execution<br>of the<br>Work Order | District Work<br>Order Sponsor |
| 2    | Prepare list of issues and action items  | Task 1C,<br>1E,<br>1G | Upon Execution<br>of the<br>Work Order | District Work<br>Order Sponsor |
| 3    | Prepare Timelines/Work plan  | Task 2A, 2B,<br>2C    | TBD                                    | District Work<br>Order Sponsor |
| 4    | Identify, collect, analyze data  | Task 2D               | TBD                                    | District Work<br>Order Sponsor |
| 5    | Provide formative (when called for) and<br>summative findings                                  | Task 2E, 2F           | TBD                                    | District Work<br>Order Sponsor |
| 5    | Develop language and necessary<br>illustrations for final reports                              | Task 2G               | TBD                                    | District Work<br>Order Sponsor |
| 6    | Prepare supplemental information required  | Tasks 2H              | TBD                                    | District Work<br>Order Sponsor |
| 7    | Coordinate reviews drafts and provide<br>copies of final evaluations                           | Tasks 3A,<br>3B,      | TBD                                    | District Work<br>Order Sponsor |
| 8    | Submit, present and disseminate final findings   | Tasks 3D, E           | TBD                                    | District Work<br>Order Sponsor |
| 9    | Maintain records, track deadlines, and<br>monitor status of progress reports                   | Tasks 4A,<br>4B,4C    | TBD                                    | District Work<br>Order Sponsor |
| 10   | Development of evaluation criteria and<br>analysis of data to measure<br>program effectiveness | Tasks 4D              | TBD                                    | District Work<br>Order Sponsor |
| 11   | Semi-annual status report  | Tasks 4E              | TBD                                    | District Work<br>Order Sponsor |

# E. SERVICE & PRICING

# **AMERICAN INSTITUTE FOR RESEARCH (AIR)**

|                         | Year 1   | Year 2   | Year 3   | Year 4   | Year 5   |
|-------------------------|----------|----------|----------|----------|----------|
| Labor Categories        | (\$/hr)  | (\$/hr)  | (\$/hr)  | (\$/hr)  | (\$/hr)  |
| Senior Advisor          | \$562.58 | \$585.09 | \$608.49 | \$632.83 | \$658.14 |
| Principal Investigator  | \$247.32 | \$257.21 | \$267.50 | \$278.20 | \$289.33 |
| Project Director        | \$231.09 | \$240.33 | \$249.95 | \$259.94 | \$270.34 |
| Deputy Project Director | \$184.86 | \$192.26 | \$199.95 | \$207.95 | \$216.27 |
| Managing Researcher     | \$332.21 | \$345.50 | \$359.32 | \$373.69 | \$388.64 |
| Principal Researcher    | \$243.07 | \$252.80 | \$262.91 | \$273.42 | \$284.36 |
| Senior Researcher       | \$189.08 | \$196.64 | \$204.51 | \$212.69 | \$221.19 |
| Researcher              | \$140.29 | \$145.91 | \$151.74 | \$157.81 | \$164.13 |
| Research Associate      | \$94.45  | \$98.22  | \$102.15 | \$106.24 | \$110.49 |
| Research Assistant      | \$75.56  | \$78.59  | \$81.73  | \$85.00  | \$88.40  |
| Senior Editor           | \$174.78 | \$181.77 | \$189.05 | \$196.61 | \$204.47 |
| Editor                  | \$151.94 | \$158.01 | \$164.33 | \$170.91 | \$177.74 |
| Production Support      | \$142.07 | \$147.76 | \$153.67 | \$159.81 | \$166.21 |
| Administrative Support  | \$88.76  | \$92.32  | \$96.01  | \$99.85  | \$103.84 |

# **CLAREMONT GRADUATE UNIVERSITY**

| Labor Categories                   | Year 1<br>2021-<br>2022<br>(\$/hr) | Year 2<br>2022-<br>2023<br>(\$/hr) | Year 3<br>2023-<br>2024<br>(\$/hr) | Year 4<br>2024-<br>2025<br>(\$/hr) | Year 5<br>2025-<br>2026<br>(\$/hr) |
|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| KEY PERSONNEL                      |                                    |                                    |                                    |                                    |                                    |
| Director of CEC                    | \$362.62                           | \$369.87                           | \$377.27                           | \$384.82                           | \$392.51                           |
| Project Manager/Lead<br>Consultant | \$253.84                           | \$258.91                           | \$264.09                           | \$269.37                           | \$274.76                           |
| Associate Project Manager          | \$76.58                            | \$78.11                            | \$79.68                            | \$81.27                            | \$82.89                            |
| Senior Evaluation Associates       | \$46.29                            | \$47.21                            | \$48.16                            | \$49.12                            | \$50.10                            |
| Evaluation Assistants              | \$30.86                            | \$31.47                            | \$32.10                            | \$32.74                            | \$33.40                            |
| SENIOR PROFESSIONALS               |                                    |                                    |                                    |                                    |                                    |
| Senior CEC Evaluators              | \$235.70                           | \$240.42                           | \$245.22                           | \$250.13                           | \$255.13                           |
| Expert Consultants                 | \$222.98                           | \$227.44                           | \$231.99                           | \$236.63                           | \$241.36                           |
| ADMINISTRATIVE SUPPORT             |                                    |                                    |                                    |                                    |                                    |
| Operations Director of CEC         | \$76.50                            | \$78.03                            | \$79.59                            | \$81.18                            | \$82.81                            |
| Administrative Assistant           | \$32.64                            | \$33.29                            | \$33.96                            | \$34.64                            | \$35.33                            |
| Budget Officer                     | \$54.40                            | \$55.48                            | \$56.59                            | \$57.73                            | \$58.88                            |

#### **CLAREMONT GRADUATE UNIVERSITY- (continued)**

#### DESCRIPTION OF LABOR CATEGORIES

All fully encumbered hourly rates were calculated for Year 1 based on wage or salary rates of personnel currently employed in each respective category, building off the negotiated rates approved during our last LAUSD bench evaluation proposal submission in 2016. We applied currently applicable Claremont Graduate University (CGU) fringe-benefit-pool rate as well as a proportional indirect cost recovery charge based on CGU cost experience. Years 2-5 assume an annual 2% cost escalator.

#### KEY PERSONNEL

Director of the CEC: The Director of the CEC (Dr. Stewart Donaldson) is a world leader in evaluation theory and practice who are responsible for maintaining the quality of all work done under the auspices of the Claremont Evaluation Center. The Director may review evaluation deliverables to assure that high-quality outputs are produced by staff. The Director is available to dedicate up to 5% of his time to project task orders each year on an as-needed basis.

Project Manager/Lead Consultant: The CEC Project Manager/Lead Consultant (Dr. Tiffany Berry) will be responsible for the overall direction of the project and all work tasks. The PM/LC will oversee all aspects of the evaluation and provide high-level project management and supervision of her senior personnel. She will serve as the primary liaison between the CEC team and the evaluation stakeholders with regards to evaluation planning, data collection, and ongoing CQI efforts. She will also supervise the development and refinement processes of all evaluation methodologies and liaise with LAUSD stakeholders, as necessary. The PM/LC will attend and co- facilitate all presentations and meetings, oversee all technical assistance and staff training provided by the CEC, and oversee all written evaluation deliverables. Finally, the PM/LC will work with staff of CGU Financial Office to directly manage all financial aspects of the evaluation, including the hiring and payment of the CEC core team staff, support staff, and subcontractors. The proposed PM/LC is available to dedicate significant time to task order projects each year, comprising up to 30% of her total level of effort.

Associate Project Manager: The Associate Project Manager (Dr. Michelle Sloper) will be responsible for the ongoing day-to-day implementation of the evaluation. The APM will coordinate and oversee all data collection and contribute to all contracted deliverables under the supervision of the PM/LC. She will serve as the primary liaison to the Evaluation Advisory Committee, soliciting and documenting their feedback on the evaluation and methodology, managing online communication with members, and co-facilitating the quarterly meetings with this group. Across all phases of evaluation, the APM will coordinate and oversee measure development, data collection, data management, and data analyses of all evaluation components. Lastly, she will oversee and review all components of evaluation report writing and dissemination. The proposed APM is available for up to 60% time on this project.

Senior Evaluation Associates: The Senior Evaluation Associates (for example, Brittany Hite, M.A.; Adriana Ariza, M.A., Asia Moore, M.S.W.; Haley Umans, M.A.) are advanced CGU doctoral students affiliated with the CEC who have had appreciable hands-on experience in applied evaluation research and hold master's degrees with concentrations in evaluation. These Associates will manage the team of Evaluation Research Assistants and coordinate with LAUSD and providers to schedule data collection efforts across the project. Under the direction of the PM/LC and APM, they will be responsible for drafting evaluation findings reports and communications. The Senior Evaluation Associates will also serve as the primary liaison to

#### **CLAREMONT GRADUATE UNIVERSITY- (continued)**

youth partners who participate in the evaluation process as part of the Work Based Learning Plan (WBLP). This will involve soliciting and documenting their feedback on the evaluation and methodology, managing online communication with members, and co-facilitating the quarterly meetings with this group. Each of the Senior Evaluation Associates is available to dedicate up to 30% time to project task orders.

Evaluation Assistants: Evaluation Assistants are doctoral or master's degree students affiliated with the CEC who have completed initial training in evaluation methodology and are available to assist with evaluation tasks. Under the direction of their Senior Evaluation Associates, these individuals will be given tasks such as conducting literature reviews, assisting in data collection, note-taking at evaluation meetings, programming online surveys, formatting paper surveys, cleaning evaluation data prior to analysis, conducting quantitative and qualitative analyses of evaluation data, summarizing findings, and contributing to written reports and presentations. Each Evaluation Assistant may contribute up to 25% time to task order projects.

#### CEC PROFESSIONALS

Senior Evaluators: The CEC's other senior evaluation personnel (for example, Dr. Wanda Casillas, Dr. Michael Quinn Patton, Dr. Brad Cousins, Dr. Ann Doucette, Dr. Nazanin Zargarpour) are veteran members of CEC faculty or staff with special expertise as demonstrated by publication track records on particular facets of evaluation methodology, who will be available to contribute their time and expertise on an as-needed basis. These evaluators will not be part of our proposed core evaluation team.

Expert Consultants: The CEC has worked with expert evaluation consultants throughout Southern California when particular subject matter expertise or deep familiarity with a particular evaluation setting or problem set is needed or optimal to perform a task. Consultants may be engaged on an as-needed basis to assist with the design or implementation of task orders.

#### ADMINISTRATIVE SUPPORT

Operational Director of the CEC: The Claremont Evaluation Center administrative director will allocate up to 10% time to project task orders, as needed, to support their organizational and logistical elements.

Administrative Assistant: The Claremont Evaluation Center administrative assistant will allocate up to 15% time to project task orders, as needed, to support the administration of the contract

Budget Officer: The Budget Officer will coordinate the financial requirements of each project, dedicating up to 15% time to meeting the requirements of project task orders, as needed.

# **COBRO CONSULTING, LLC**

| Labor Categories        | Year 1 (\$/hr) | Years (\$/hr) | Year 3 (\$/hr) | Year 4 (\$/hr) | Year 5 (\$/hr) |
|-------------------------|----------------|---------------|----------------|----------------|----------------|
| CEO / Dir. of Research  | \$120.00       | \$126.00      | \$132.30       | \$138.92       | \$145.86       |
| Director of Evaluation  | \$115.00       | \$120.75      | \$126.79       | \$133.13       | \$139.78       |
| Research Manager        | \$75.00        | \$78.75       | \$82.69        | \$86.82        | \$91.16        |
| Sr. Research Analyst    | \$70.00        | \$73.50       | \$77.18        | \$81.03        | \$85.09        |
| Research Analyst        | \$65.00        | \$68.25       | \$71.66        | \$75.25        | \$79.01        |
| Research Analyst        | \$65.00        | \$68.25       | \$71.66        | \$75.25        | \$79.01        |
| Research Coordinator    | \$35.00        | \$36.75       | \$38.59        | \$40.52        | \$42.54        |
| Data Quality Specialist | \$40.00        | \$42.00       | \$44.10        | \$46.31        | \$48.62        |
| Chief Info. Officer     | \$115.00       | \$120.75      | \$126.79       | \$133.13       | \$139.78       |
| Data Specialist         | \$35.00        | \$36.75       | \$38.59        | \$40.52        | \$42.54        |
| Quality Control Spec.   | \$40.00        | \$42.00       | \$44.10        | \$46.31        | \$48.62        |
| Senior Programmer       | \$105.00       | \$110.25      | \$115.76       | \$121.55       | \$127.63       |
| Programmer              | \$95.00        | \$99.75       | \$104.74       | \$109.97       | \$115.47       |

#### PRICING SHEET

| Labor Categories     | Years 1 (\$/hr) | Year 2 (\$/hr) | Year 3 (\$/hr) | Year 4 (\$/hr) | Year 5 (\$/hr) |
|----------------------|-----------------|----------------|----------------|----------------|----------------|
| Project Mgr/Lead Eva | uator \$132.49  | \$135.14       | \$137.84       | \$140.60       | \$143.41       |
| Director IT          | \$125.00        | \$127.50       | \$130.05       | \$132.65       | \$135.30       |
| VP Operations        | \$77.29         | \$78.83        | \$80.41        | \$82.02        | \$83.66        |
| Ind. Consultants     | \$76.18         | \$77.71        | \$79.26        | \$80.85        | \$82.46        |
| Senior Evaluator     | \$115.93        | \$118.25       | \$120.62       | \$123.03       | \$125.49       |
|                      |                 |                |                |                |                |
|                      |                 |                |                |                |                |
|                      |                 |                |                |                |                |

#### ROLES FOR LABOR CATEGORIES

#### Project Manager/Lead Evaluator:

Assumes ultimate responsibility for the successful completion of evaluation projects: leads evaluation, oversees data collection, takes responsibility for data analysis and reporting, presents findings at meetings with key constituents.

#### Director, Information Technology:

Serves as the data architect and lead analyst in the quantitative evaluation, collects student data for evaluation and develops data reports for use in the evaluation.

#### **VP Operations:**

Coordinates all logistics related to projects to include: communication with clients, monitoring data collection and organization, timelines and evaluation plans; publications coordinator/graphic illustrator, visual presentation of data. Ensures that all client specifications are met.

#### Independent Consultants:

Conduct focus groups, interviews, site observations, and produce written summaries of the focus groups, surveys, and observations; assists in case studies and qualitative program evaluation.

#### Senior Evaluator:

Supports evaluation, conducts data collection, performs data analysis and reporting, prepares findings for dissemination and reports.

#### PRICING SHEET

| Labor Categories   | Years 1 (\$/hr)                         | Year 2 (\$/hr)    | Year 3 (S/hr)   | Year 4 (S/hr) | Year 5 (S/hr) |
|--------------------|---|-------------------|---|---------------|---------------|
| Project Lead       |   |                   |   |               |               |
| Custom Membership  | \$55,000/year                           | \$55,000/year     | \$55,000/year   | \$55,000/year | \$55,000/year |
| Li> All costs, inc |   |                   |   |               |               |
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|                    |   |                   |   |               |               |

#### Membership Model

Hanover delivers custom research services to K-12 organizations for a fixed annual fee.

Research projects are completed one at a time within sequential research "queue." Members may submit research requests and may modify the sequence of their projects at any point throughout their membership. If simultaneous project work is needed, members have the option to add additional research queues and services to their memberships. Project deliverables are provided to members on agreed-upon timelines and are based on a scope of work determined at the outset of each project.

#### **HANOVER RESEARCH COUNSIL – (continued)**

#### Membership includes the following services:

- CUSTOM RESEARCH: Projects completed one at a time within a sequential research queue (approximately four (4) six (6)) custom projects in an annual term.
- K12 EXPERTISE: Methodological expertise and experience developed from over 15 years of supporting both the unique and common challenges of K12 school districts and organizations
- Online Education Library: Unlimited access to a digital database (Hanover Digital Portal) of 1200+ redacted research reports, toolkits, discussion guides, survey instruments, and expert-led recorded panelist webinars
- DATA LAB: Interactive dashboards allowing members to generate state, regional, or national peer lists and compare academic, financial, and compensation data
- SYNDICATED EMAILS: Weekly emails on K12 trends with supporting research reports hyperlinked from the Hanover Digital Portal
- DEDICATED ACCOUNT TEAM: Members works with a dedicated team consisting of a Content Director and Relationship Director. Hanover's 200+ experts are brought into projects as needed and appropriate to client's custom research.

#### **Discounts and Incentives Available:**

- LAUSD may reduce any of the amounts above by 2%, if payment is wired or postmarked within 10 business days of invoice submission.
- If the district purchases three or more queues in an annual term, Hanover will offer a 5% discount on the annual price point of \$52,250 per queue.

# **HEALTH MANAGEMENT ASSOCIATES, INC.**

|                    | Years 1  | Years 2  | Years 3  | Years 4  | Years 5  |
|--------------------|----------|----------|----------|----------|----------|
| Labor Categories   | (\$/hr)  | (\$/hr)  | (\$/hr)  | (\$/hr)  | (\$/hr)  |
| Project Lead       | \$255.00 | \$255.00 | \$265.00 | \$265.00 | \$275.00 |
| Project Manager    | \$255.00 | \$255.00 | \$265.00 | \$265.00 | \$275.00 |
| Evaluator I        | \$345.00 | \$345.00 | \$355.00 | \$355.00 | \$365.00 |
| Evaluator II       | \$255.00 | \$255.00 | \$265.00 | \$265.00 | \$275.00 |
| Data Analyst and   |          |          |          |          |          |
| Visualization      | \$225.00 | \$225.00 | \$235.00 | \$235.00 | \$245.00 |
| Research Associate | \$110.00 | \$110.00 | \$115.00 | \$115.00 | \$120.00 |

# **METIRI GROUP**

| Labor Categories                        | Years 1 (\$/hr) | Year 2 (\$/hr) | Year 3 (\$/hr) | Year 4 (\$/hr) | Year 5 (\$/hr) |
|---|-----------------|----------------|----------------|----------------|----------------|
| Project Lead                            | \$155.00        | \$160.00       | \$174.00       | \$169.00       | \$174.00       |
| Project<br>Manager/Senior<br>Researcher | \$150.00        | \$155.00       | \$159.00       | \$164.00       | \$169.00       |
| Consultant<br>(Statistics)              | \$125.00        | \$129.00       | \$133.00       | \$137.00       | \$141.00       |
| Consultant (Data<br>Collection)         | \$180.00        | \$185.00       | \$191.00       | \$197.00       | \$203.00       |
| Support for<br>Research/<br>Evaluation  | \$75.00         | \$77.00        | \$80.00        | \$82.00        | \$84.00        |

# PACIFIC RESEARCH AND EVALUATION, LLC

| Labor Categories                   | Years 1 (\$/hr) | Year 2 (\$/hr) | Year 3 (S/hr) | Year 4 (\$/hr) | Year 5 (\$/hr) |
|------------------------------------|-----------------|----------------|---------------|----------------|----------------|
| Project Lead                       |                 |                |               |                |                |
| President                          | \$144.25        | \$147.14       | \$150.08      | \$153.08       | \$156.14       |
| Principal Investigator             | \$128.68        | \$131.26       | \$133.88      | \$136.56       | \$139.29       |
| Evaluation and                     | \$123.50        | \$125.97       | \$128.48      | \$131.05       | \$133.67       |
| Research Director                  |                 |                |               |                |                |
| Evaluation and Research            | ch \$94.44      | \$96.33        | \$98.25       | \$100.22       | \$102.22       |
| Associate                          |                 |                |               |                |                |
| Project Manager                    | \$77.83         | \$79.39        | \$80.98       | \$82.60        | \$84.25        |
| Evaluation and Resear              | ch \$48.78      | \$49.75        | \$50.75       | \$51.77        | \$25.80        |
| Assistant                          |                 |                |               |                |                |
| Evaluation and Resear              | ch \$43.59      | \$44.46        | \$45.35       | \$46.26        | \$47.18        |
| Coordinator  Data Entry Specialist | \$28.02         | \$28.58        | \$29.15       | \$29.73        | \$30.33        |

#### PUBLIC WORKS GROUP DBA PUBLIC WORKS

#### PRICING SHEET

| Labor Categories | Years 1 (\$/hr) | Year 2 (\$/hr) | Year 3 (S/hr) | Year 4 (S/hr) | Year 5 (S/hr) |
|------------------|-----------------|----------------|---------------|---------------|---------------|
| Project Lead     | 135             | 141.75         | 144.84        | 154.28        | 164.09        |
| Leui Researcher  | 155             | 162.75         | 170.89        | 179.43        | 188.40        |
| Data Anolyst     | 65              | 68.25          | 71.66         | 75.25         | 79.01         |
| Subcontractor    | 110             | 115,50         | 121,28        | 127.34        | 133.71        |
| Suscontractor 2  | 110             | 115.50         | 121,26        | 127.34        | 133.7-1       |
| Project Assivlan | - 55            | 57.75          | 60.64         | 63.67         | 66.85         |
| Clerical         | 42              | 44.10          | 44.31         | 48,62         | 51.05         |
|                  |                 |                |               |               |               |

Project Lead: Day-to-day management of evaluation projects including all data collection, analysis and developing reports and internal and external communication with the project team and LAUSD staff.

Lead Researcher/Reviewer: Support for Project Lead in design and implementation; review of methodology, analysis and reports at key stages of the evaluation; support designing and implementing scopes of work per LAUSD work orders.

Data Analyst: Evaluation support staff working under direction of Project Lead to fulfill quantitative data collection and analysis tasks.

Subcontractors 1 and 2: Contracted project and evaluation support for qualitative data collection and analysis; developing instrumentation for surveys/focus groups/site visits and review/support of evaluation analysis and reporting. Works under direction of Project Lead.

Research Assistant: Staff support to Project Lead, Researcher, Analyst and Subcontractors related to all evaluation tasks including survey administration, site visit logistics and supporting coordination of communication and key aspects of project management with LAUSD staff for Project Lead.

Clerical Support: Staff support to project team related to clerical needs including survey administration, data collection and other logistics as needed.

# **RAND CORPORTION**

| Labor Categories                     | Year 1 (\$/hr) | Year 2 (\$/hr) | Year 3 (\$/hr) | Year 4 (\$/hr) | Year 5 (\$/hr) |
|--------------------------------------|----------------|----------------|----------------|----------------|----------------|
| Behavioral/Social Scientist, Level 1 | 284.26         | 295.63         | 307.46         | 319.75         | 332.54         |
| Behavioral/Social Scientist, Level 2 | 396.19         | 412.04         | 428.52         | 445.66         | 463.49         |
| Behavioral/Social Scientist, Level 3 | 510.35         | 530.76         | 551.99         | 574.07         | 597.04         |
| Behavioral/Social Scientist, Level 4 | 579.32         | 602.49         | 626.59         | 651.66         | 677.72         |
| Economist, Level 1                   | 284.26         | 295.63         | 307.46         | 319.75         | 332.54         |
| Economist, Level 2                   | 396.19         | 412.04         | 428.52         | 445.66         | 463.49         |
| Economist, Level 3                   | 510.35         | 530.76         | 551.99         | 574.07         | 597.04         |
| Economist, Level 4                   | 579.32         | 602.49         | 626.59         | 651.66         | 677.72         |
| Information Scientist, Level 1       | 251.42         | 261.48         | 271.94         | 282.81         | 294.13         |
| Information Scientist, Level 2       | 316.99         | 329.67         | 342.86         | 356.57         | 370.83         |
| Information Scientist, Level 3       | 396.19         | 412.04         | 428.52         | 445.66         | 463.49         |
| Information Scientist, Level 4       | 510.35         | 530.76         | 551.99         | 574.07         | 597.04         |
| Management Scientist, Level 1        | 251.42         | 261.48         | 271.94         | 282.81         | 294.13         |
| Management Scientist, Level 2        | 316.99         | 329.67         | 342.86         | 356.57         | 370.83         |
| Management Scientist, Level 3        | 442.49         | 460.19         | 478.60         | 497.74         | 517.65         |
| Physician Policy Researcher, Level 1 | 296.69         | 308.56         | 320.90         | 333.74         | 347.09         |
| Physician Policy Researcher, Level 2 | 351.59         | 365.65         | 380.28         | 395.49         | 411.31         |
| Physician Policy Researcher, Level 3 | 396.19         | 412.04         | 428.52         | 445.66         | 463.49         |
| Physician Policy Researcher, Level 4 | 510.35         | 530.76         | 551.99         | 574.07         | 597.04         |
| Policy Analyst, Level 1              | 184.50         | 191.88         | 199.56         | 207.54         | 215.84         |
| Policy Analyst, Level 2              | 284.26         | 295.63         | 307.46         | 319.75         | 332.54         |
| Policy Analyst, Level 3              | 316.99         | 329.67         | 342.86         | 356.57         | 370.83         |
| Policy Researcher, Level 1           | 251.42         | 261.48         | 271.94         | 282.81         | 294.13         |
| Policy Researcher, Level 2           | 316.99         | 329.67         | 342.86         | 356.57         | 370.83         |
| Policy Researcher, Level 3           | 396.19         | 412.04         | 428.52         | 445.66         | 463.49         |
| Policy Researcher, Level 4           | 510.35         | 530.76         | 551.99         | 574.07         | 597.04         |
| Quantitative Analyst, Level 1        | 184.50         | 191.88         | 199.56         | 207.54         | 215.84         |
| Quantitative Analyst, Level 2        | 276.69         | 287.76         | 299.27         | 311.24         | 323.69         |
| Quantitative Analyst, Level 3        | 316.99         | 329.67         | 342.86         | 356.57         | 370.83         |
| Statistician, Level 1                | 232.85         | 242.16         | 251.85         | 261.92         | 272.40         |
| Statistician, Level 2                | 316.99         | 329.67         | 342.86         | 356.57         | 370.83         |
| Statistician, Level 3                | 442.49         | 460.19         | 478.60         | 497.74         | 517.65         |
| PRGS/Research Assistant              | 130.09         | 135.29         | 140.71         | 146.33         | 152.19         |
| Administrative Assistant             | 127.06         | 132.14         | 137.43         | 142.93         | 148.64         |

# **RESOURCE DEVELOPMENT ASSOCIATES**

| Labor Categories                     | Years 1 (\$/hr) | Year 2 (\$/hr) | Year 3 (\$/hr) | Year 4 (\$/hr) | Year 5 (\$/hr) |
|--------------------------------------|-----------------|----------------|----------------|----------------|----------------|
| Consulting Director/<br>Project Lead | 225             | 225            | 225            | 231.75         | 231.75         |
| CEO                                  | 275             | 275            | 275            | 283.25         | 283.25         |
| Senior Director                      | 250             | 250            | 250            | 257.50         | 257.50         |
| Consulting Manager                   | 200             | 200            | 200            | 206            | 206            |
| Senior Consultant                    | 175             | 175            | 175            | 180.25         | 180.25         |
| Consultant                           | 150             | 150            | 150            | 154.50         | 154.50         |
| Associate                            | 125             | 125            | 125            | 128.75         | 128.75         |
| Consulting Assistant                 | 100             | 100            | 100            | 103            | 103            |

| Labor Categories                         | Year 1 (\$/hr)            | Year 2 (\$/hr)            | Year 3 (\$/hr)            | Year 4 (\$/hr)            | Year 5 (\$/hr)            |
|--|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| Period of Performance                    | 01/19/2022-<br>01/18/2023 | 01/19/2023-<br>01/18/2024 | 01/19/2024-<br>01/18/2025 | 01/19/2025-<br>01/18/2026 | 01/19/2026-<br>01/18/2027 |
| Senior Managing Research<br>Director     | 555.62                    | 571.38                    | 588.57                    | 606.32                    | 624.56                    |
| Managing Research<br>Director            | 357.31                    | 367.45                    | 378.51                    | 389.92                    | 401.65                    |
| Senior Principal Education<br>Researcher | 293.23                    | 301.54                    | 310.62                    | 319.99                    | 329.61                    |
| Senior Project Director                  | 264.58                    | 272.08                    | 280.27                    | 288.72                    | 297.41                    |
| Project Director                         | 221.84                    | 228.13                    | 235.00                    | 242.08                    | 249.37                    |
| Senior Project Manager                   | 219.24                    | 225.46                    | 232.24                    | 239.25                    | 246.44                    |
| Project Manager                          | 167.42                    | 172.17                    | 177.35                    | 182.70                    | 188.20                    |
| Junior Project Manager                   | 132.26                    | 136.01                    | 140.10                    | 144.33                    | 148.67                    |
| Senior Quantitative<br>Researcher I      | 206.65                    | 212.52                    | 218.91                    | 225.51                    | 232.30                    |
| Research Quantitative<br>Analyst II      | 132.26                    | 136.01                    | 140.10                    | 144.33                    | 148.67                    |
| Research Quantitative<br>Analyst III     | 179.67                    | 184.76                    | 190.32                    | 196.06                    | 201.96                    |
| Research Analyst I                       | 99.19                     | 102.01                    | 105.08                    | 108.25                    | 111.50                    |
| Research Analyst II                      | 110.04                    | 113.16                    | 116.57                    | 120.08                    | 123.69                    |
| Research Analyst III                     | 173.59                    | 178.51                    | 183.89                    | 189.43                    | 195.13                    |
| Senior Researcher I                      | 194.12                    | 199.63                    | 205.64                    | 211.84                    | 218.21                    |
| Senior Researcher II                     | 230.22                    | 236.75                    | 243.88                    | 251.23                    | 258.79                    |
| Senior Scientist                         | 280.63                    | 288.59                    | 297.27                    | 306.24                    | 315.45                    |
| Principal Statistician                   | 322.72                    | 331.87                    | 341.86                    | 352.17                    | 362.76                    |
| Editor                                   | 153.62                    | 157.98                    | 162.73                    | 167.64                    | 172.68                    |
| Data Management<br>Specialist            | 156.54                    | 160.98                    | 165.83                    | 170.83                    | 175.97                    |
| Communications Specialist                | 177.81                    | 182.85                    | 188.35                    | 194.03                    | 199.87                    |
| Senior Graphic Designer                  | 180.53                    | 185.65                    | 191.24                    | 197.01                    | 202.93                    |
| Graphic Designer                         | 107.46                    | 110.51                    | 113.83                    | 117.27                    | 120.79                    |
| Administrative<br>Assistant/Clerical     | 150.38                    | 154.65                    | 159.30                    | 164.10                    | 169.04                    |
| Senior Project<br>Administrator          | 228.69                    | 235.18                    | 242.26                    | 249.56                    | 257.07                    |

# THE MARK USA INC.

| Year 1 | Year 2                   | Year 3                                   | Year 4  | Year 5  |
|--------|--------------------------|--|---|---|
|        |                          |  |   |   |
| 215    | 230                      | 255                                      | 279   | 309   |
| 170    | 188                      | 207                                      | 228   | 252   |
|        |                          |  |   |   |
| 147    | 170                      | 188                                      | 206   | 225   |
|        |                          |  |   |   |
| 125    | 144                      | 161                                      | 176   | 194   |
|        |                          |  |   |   |
| 68     | 77                       | 86                                       | 95  | 104   |
|        | 215<br>170<br>147<br>125 | 215 230<br>170 188<br>147 170<br>125 144 | 215     230     255       170     188     207       147     170     188       125     144     161 | 215     230     255     279       170     188     207     228       147     170     188     206       125     144     161     176 |

#### USC - DORNSIFE CENTER FOR ECONOMIC AND SOCIAL RESEARCH

#### Rate Sheet

Dr's. Saavedra and Rapaport are the Project Directors. Garland, Liu, Perez-Arce, Osman, Shields, and Thomas are Lead Analysts. Hoepfner, Kilborn, and Rabinovitch are Research Scientists. Petty is a Gibson Research Assistant and CESR has other research assistants on staff. Everyone on the team has education evaluation and content expertise. In Table 1, we show each key personnel and their role.

Table 1: Personnel and roles.

| Role               | Personnel                |
|--------------------|--------------------------|
| Project Director   | Dr. Anna Saavedra        |
| Project Director   | Dr. Amie Rapaport        |
| Lead Analyst       | Mr. Marshall Garland     |
| Lead Analyst       | Dr. Ying. Liu            |
| Lead Analyst       | Dr. Francisco Arce-Perez |
| Lead Analyst       | Dr. David Osman          |
| Lead Analyst       | Mr. Joseph Shields       |
| Lead Analyst       | Dr. Kayla Thomas         |
| Research Scientist | Mr. Danial Hoepfner      |
| Research Scientist | Dr. Mitchell Kilborn     |
| Research Scientist | Ms. Lila Rabinovitch     |
| Research Assistant | Ms. Gracie Petty         |
| Research Assistant | CESR research assistants |

In Table 2, we provide our fully burdened annual costs including direct labor, overhead, general and administrative, and profit. Rates after Year 1 add an annual 3% cost of living increase.

# USC - DORNSIFE CENTER FOR ECONOMIC AND SOCIAL RESEARCH (continued)

Table 2: Annual costs by role and year.

| Labor categories   | Year 1 (\$/hr.) | Year 2 (\$/hr.) | Year 3 (\$/hr.) | Year 4 (\$/hr.) | Year 5 (\$/hr.) |
|--------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Project Director   | 333.33**        | 343.33          | 353.63          | 364.24          | 375.17          |
| Lead Analyst       | 200             | 206             | 212.18          | 218.55          | 225.10          |
| Research Scientist | 133.33          | 137.33          | 141.45          | 145.70          | 150.07          |
| Research Assistant | 66.67           | 68.67           | 70.73           | 72.85           | 75.03           |